**VISION & MISSION WORKSHOP**

**NOVEMBER 3, 2021**

**Vision Statement:**

* *explains where your organization is headed*
* *describes a desired end state*
* *declares where your organization wants to be in the future*

Vision Suggestions:

Community:

* A community that leads in promotion of and access to health care services and wellness.
* A community with the resources to provide high quality health care and improve overall health and wellness.
* A Healthy Community.
* A community where health care and wellness grow.

District:

* The West Side’s visible, trusted, and innovative health and wellness partner.
* The leading provider, promoter, and partner of health care on the West Side.
* DPHCD is a trusted partner in the community’s health and wellness.
* The West Side’s trusted partner for robust health care services.

People:

* The best place for health care and the best place to work on the West Side.
* Healthier people
* People living their best life connected to health and wellness.
* People connected to high quality health care.

**Mission Statement:**

* *tells you the reason an organization exists*
* *guides the organization’s decisions*
* *defines why your business exists and why it’s important*

Mission Suggestions:

* *Our mission is to*
  + Provide accessible and quality health care.
  + Exceed patients’ expectations
  + Encourage wellness and healthy lifestyle.
  + Partner in health care services.
* We provide quality health care services, promote wellness and healthy lifestyle, and partner to increase access to health care service.
* We serve our community with quality health care.
* Help people within DPHCD access health care services to live their healthiest life.
* Create a healthier community.
* To deliver quality, personalized, and compassionate health care and forge partnerships that expand health care services on the West Side.

**Themes:**

Connect

Enable

Promote

LeadTrusted Partner

Community

People

Employer of ChoiceWellness

Customer Service

Health ServicesAvailable

Trusted

Friendly

Robust

**Strategic Goal Ideas:**

* Health Care Campus / Health Care Hub
* Be more visible in the community
* Encourage wellness and healthy lifestyle
* Ambulatory services typically offered in a hospital (e.g., dialysis, diagnostic imaging, rehabilitation, urgent care, counseling, blood tests, chemotherapy, colonoscopy, radiation, specialist consults or follow-up)