

Del Puerto Health Care District

2017-04-11 Board Strategic Planning Session 1 - Vision Statement

Vision: a clear specific, compelling picture, key metrics that define success, the impact to customers, defines what is within or outside of organizations bounds.

Small group brainstorming

- Increase health care services for population of health care district
- Safe, healthy, thriving, accessible
- Providing an innovative, caring environment
- Health care through end of life
- Community shared medicine
- Community computerized technology

Working ideas

- Access to health care within Del Puerto District throughout one's life.
- Access to health care throughout one's life within Del Puerto District

Draft Vision Statement

- **Accessible health care, within the Del Puerto District, throughout one's life.**

Identified Values

- Quality, highest quality
- Comprehensive / all encompassing
- Integrative
- Caring
- Safe
- Great
- Friendly
- Needed
- Expanding
- Striving
- Available
- Community
- Services
- Shared
- Technology

Next Step – Core Values: the boundaries within which the organization will operate in pursuit of its vision. Those on which the organization will never compromise and is willing to pay a price to uphold. Described in clear behavioral terms.