

Item 10.A

Del Puerto Health Care District Strategic Planning for Fiscal Year 2023-24 and Long-Range Goals

Area	Strategic Priorities	Planning Score	DRAFT Initiative Statement	Current Activities	Proposed Tactic A	Proposed Tactic B	Proposed Tactic C	Proposed Tactic D	Proposed Tactic E	Challenges to overcome	Resources required
Ambulance	Expansion of facilities	n/a	Our strategic initiative is to engage in the design-build process for the new District Office and Ambulance Operations facility in order to efficiently complete construction and ensure a modern, functional space for our operations.	Determine Design-Bid-Build vs. Design-Build; Complete Conceptual plans & engage a project manager	Work with City for approvals	Secure funding (e.g., state or federal grants, loan, bond)	Conduct RFP for contract			Funding	\$15 million
Health Center	Partner to provide afterhours urgent care with labs and imaging	10	Our strategic initiative is to establish an after-hours clinic that offers comprehensive medical services including labs and imaging to provide accessible and convenient healthcare to patients outside of regular business hours.	Seek funding to pay for Point of Care Labs; Find Radiology Tech to hire	Expand After-Hours and Saturday & Sunday Care*						
Health Center	Health Center with 7+ FTE providers (Peds MD, Family MD, 3 Apps, 2 behavioral health)	9	Our strategic initiative is to attract and retain highly qualified healthcare staff and providers to ensure the consistent delivery of exceptional care	Ongoing recruitment for pediatrician and APP	Recruit HC staff and providers to maintain provision of great care						
District	Become employer of choice	8	Our strategic initiative to become an employer of choice involves creating a workplace culture that fosters employee engagement, development, and well-being while offering competitive compensation and benefits packages.	Employee satisfaction surveys; standardized compensation policies; Offer Paramedic Training Scholarships	Career growth for staff / more opportunities; Sponsor Health Care Personnel Education	Right people in the right jobs	Staff financial wellness program	100% positive work environment			
Health Center	Meets needs in-district for standard (basic) care	8	Our strategic initiative aims to improve access to basic healthcare needs for all residents within the district by implementing a community-based healthcare system that focuses on preventive care and leverages technology for efficient service delivery.	Provide primary and Industrial medicine clinic; Provide EMS services;	Consistent availability of pediatrician and female health provider	Offer Patient Transportation to Appointments	Outreach to Rural Areas	Provide Chronic Care Management Classes			
Health Center	Mental health services	8	Our strategic initiative aims to expand access to high-quality mental health services by investing in community-based programs and partnerships, advocating for policy changes, and promoting awareness and destigmatization.	Added LCSW services in 2021	Mental health partnership with school district						
District	More government engagement	8	Our strategic initiative is to establish collaborative relationships with local, state, and federal government agencies to promote effective communication, cooperation, and mutual understanding, ultimately leading to greater engagement and positive impact within our community.	Current legislative efforts include participating in advocacy in Sacramento and engaging local & state leaders							
Health Center	Offer care to a broader range of patients.	8	Our strategic initiative aims to expand our patient and payer base by leveraging targeted marketing campaigns and establishing partnerships with key healthcare providers.		Community Paramedicine/Mobile Integrated Health Care						
Community	Student engagement in healthcare training and professions	8	Our strategic initiative aims to foster student engagement in healthcare careers through interactive learning opportunities, mentorship programs, and experiential activities.	Partnership with HS medical care program starting in Fall 2023	Paid internship for HS seniors in Health Center	Sponsor EMT Trainees from District	Offer MA Training Scholarships	Internships/Preceptor for HS/Colleges/University			
Foundation	Use Foundation to provide community health education activities	8	Our strategic initiative is to leverage the resources and partnerships of the Del Puerto Health Foundation to implement sustainable programs and interventions that effectively address the community health issues and promote wellness.								
District	Attain fiscal balance to reward and pay staff so they are happy and healthy	6	Our strategic initiative aims to achieve fiscal balance and promote staff happiness and health through fair and competitive compensation practices.	Proactive budgeting; Seek additional reimbursement from all sources							
Community	Community Health Care Education and Outreach;	6	Our strategic initiative is to implement a comprehensive, culturally-sensitive health education program that targets underserved populations, promotes healthy behaviors, and provides access to quality healthcare services.	CPR Saturdays	Increase Community Education Classes	Blood Drives - local and regular location and service					
Community	Becoming a healthier community	6	Our strategic initiative is to implement a Community Wellness program prioritize the health and well-being of our community members by offering accessible resources and activities to promote physical, mental, and emotional wellness.								
District	Expand services and financial sustainability of those services	5	Our strategic initiative is to expand our healthcare service offerings by leveraging innovative technologies and partnerships to provide comprehensive, patient-centric care across a broader range of specialties and conditions.		Addiction Care Services	Chiropractic	Home Health	Skilled Nursing Facility	Dental		
District	Be perceived as the healthcare leader on the west side	5	Our strategic initiative aims to drive impactful change in healthcare by leveraging strong leadership and forging collaborative partnerships.	Working with County and assisting other healthcare districts with their sustainability	Be the driver of leadership and partnerships to make things happen in healthcare						
Community	Build more community interest in DPHCD Board participation	4	Our strategic initiative aims to enhance community engagement and raise awareness of the healthcare district and its Board of Directors, while encouraging participation in board membership opportunities.	Seeking recommendations from City leaders for candidates. Advertising elections							
District	Dedicated medical campus for the future (40 acres)	3	Our strategic initiative aims to establish a dedicated medical campus to cater to the evolving healthcare needs of growing communities, which includes constructing a hospital facility as deemed necessary.	Seeking partner to commit 40-acre parcel for future medical campus.							

